

# Critical Approaches to Place

## Teaching Narrative Mapping in Southern NM

Zoom Link: <https://nmsu.zoom.us/j/94872924637>

Meeting ID: 94872924637

Passcode: CAPNM



### Workshop Description

This three-day teaching workshop is designed to help faculty (re)imagine how place, space, storytelling, and digital literacies work together. This workshop combines training in digital production skills necessary for building Story Maps with critical training for interpreting, analyzing, and critiquing spatial representations. It is structured to help faculty teaching in diverse disciplines develop new place-based assignments and to encourage community building within an interdisciplinary group of peers. As part of a larger NEH-funded project, this workshop will also introduce work by scholars and artists scheduled to visit NMSU next year. Participants can expect support for assignment integration throughout the year.

We understand issues of space and place as essential to the kinds of questions many disciplines ask. And we believe that Story Map assignments can increase student engagement with the complexities of our contemporary historical moment in New Mexico and the U.S.-Mexico borderlands as a place. Story Maps use cloud-based software to combine cartographic representations with text, images, and multimedia content. Among more discipline-specific benefits, working with Story Maps in the classroom offers:

- A way to ethically build on lived expertise of local students, including first-generation, multilingual, and bi-national students; supporting their retention and professionalization;
- A way to help students experience how traditional writing skills contribute to production work across media formats, reinforcing the relevance of writing to their 21st century lives;
- An opportunity to transform conversations about environmental grand challenges and break down divisions between humanities, arts, social, and natural sciences.

### Format: Six virtual sessions

**Morning workshop sessions (9-12 MST)** focused on using Esri Story Map software and practicing technical skills useful to teaching narrative mapping. These sessions will be led by geographer Joseph Kerski, Esri's Education Manager, and will leave participants with concrete ideas for how to scaffold Story Map assignments and provide students with technical and conceptual support.

**Afternoon seminar sessions (1-3MST)** featuring discussion of examples and theoretical texts that situate related practices. These sessions will be led by NMSU faculty Eric Magrane (geography) and Kerry Banazek (English). Topics covered will include geohumanities and narrative methodologies, Indigenous and feminist counter-mapping, and critical studies of media's spatial dimensions.

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Workshop Schedule (subject to minor changes)

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### Wednesday 8/4

- 9am-10am**      **Welcome! What is a Map?**  
Introduction to Workshop Goals, Assumptions, and Questions  
Kerry Banazek and Eric Magrane, CAP project co-directors
- 10am-12pm**      **Introduction to Esri Story Maps (Using, Making, Teaching)**  
Joseph Kerski, Esri education manager  
*\* Required preparation: make sure you have Esri access.*
- 12pm-1pm**      LUNCH BREAK
- 1pm-2:15pm**      **Maps, Metaphor, Art: Representation & Post-representation**  
Writing Exercise and Large Group Conversation  
*\* Suggested preparation: explore packet of poems and art (pdf packet)*
- 2:15 pm-3pm**      **Comparative Rhetorical Analysis of Example Texts**  
Group conversation, facilitated by project co-directors and GAs

[Voices of Grand Canyon \(StoryMap\)](#), The Grand Canyon Trust  
[The Border Wall in Arizona and New Mexico - July 2021 \(StoryMap\)](#), Wildlands Network  
[Enchanting the Desert \(interactive digital monograph\)](#), Nicholas Bauch  
[The Feral Atlas \(interactive digital monograph\)](#), ed. Anna Tsing, Jennifer Deger, Alder Keleman Saxena, and Feifei Shou

### Thursday 8/5

- 9am-10am**      **Discussion: Epistemologies and Methodologies**  
*\* Suggested preparation: read Jim Enote, "A:shiwi on A:shiwi // Zuni on Zuni," and Meghan Kelly, "Collectively Mapping Borders" (5pp, 8pp; pdfs in packet).*
- 10am-12pm**      **Enhancing Story Maps: Introducing Additional Geotechnologies**  
Joseph Kerski, Esri education manager
- 12pm-1pm**      LUNCH BREAK

1pm-2:30pm **Micropresentations by All Workshop Participants**  
*\* Plan lightly for a three-minute micro-presentation; share something about your research, preoccupations, and/or experience; informality encouraged. Formal options: assemble an image-rich slide deck that you can riff off or pre-record media to share (please only do this if it is easier and makes sharing more enjoyable/accessible for you). We'll cut long presentations off gently to encourage conversation and sharing of space.*

3pm-3:30pm **Keyword Discussion: Borderlands**  
*Optional preparation: read excerpt from the introduction to Adela C. Licona's Zines in Third Space: Radical Cooperation and Borderlands Rhetoric (pdf in packet) AND/OR bring a definition of "borderland(s)" you find interesting, provocative, or useful to share with the group. (Conversation to be continued Friday afternoon).*

Friday 8/6

9am-9:30am **A Cartographer's Critique**  
Michaela Buenemann, who regularly teaches a Cartography & GIS class at NMSU, will offer critiques of a few maps from a cartographic design perspective.

9:30am-10:30am **Review of Sample Assignments and Assignment Scaffolding Principles**  
Keywords: Tools, Toolkits, Backward Design  
*Optional preparation: read "The visualities of digital story mapping: teaching the 'messiness' of qualitative methods through story mapping technologies" by Simon Dickinson & Andrew Telford (pdf in packet).*

10:30-11:30am **Working Together: Story Map Tinkering and Assignment Planning**  
Lightly structured breakout room work time

11:30am-12pm **Regroup and Share Thoughts/Challenges with Large Group**

12pm-1pm LUNCH BREAK

1pm-2pm **Discussion**  
Introduction to Speaker Series, discussion of connections folks are seeing, themes from week, open questions, dreams, needs...

2pm-3pm **Wrapping Up and Making Plans**  
Talk about futures, setup accountability partners, share contact information. *Introduce reflective workshop impact questions and share submission link.*